

in search of
the champions
of youth information

EURODESK AWARDS 2023 RULES

The Eurodesk Awards were established in 2011 to **celebrate the day-to-day work of Eurodesk's local Multipliers**, who are helping young people discover and seize the numerous opportunities Europe has to offer.

By collecting youth (information) work best practices, the aim of the initiative is to **bring Multipliers' projects to the fore and introduce them to stakeholders at European level.**

Participating organisations have the chance to win valuable prizes and the possibility to represent their project at the Awards Ceremony in the presence of high-level representatives from EU institutions and Eurodesk partners.

In this document, you will find the list of criteria a project needs to meet to compete, together with the detailed explanation of the selection process, the awards and the prizes.

THE OBJECTIVES OF THE COMPETITION

- To identify the most valuable projects carried out by Eurodesk Multipliers;
- To celebrate the day-to-day work of Eurodesk's local Multipliers, who are helping young people discover and seize the numerous opportunities Europe has to offer;
- To promote the best projects whose results have inspired local communities and had a positive impact on youth development;
- To promote the results of projects to those interested in activities in the field of youth information and youth work;

THE ORGANISER

The organiser of the Eurodesk Awards 2023 initiative, on behalf of the Eurodesk network, is Eurodesk Brussels Link based in Brussels.

THE COMPETITORS / COMPETITION PARTICIPANTS

The Eurodesk Awards 2023 competition is intended for Eurodesk's Multipliers.

Eurodesk Multiplier refers to a broad category of organisations (i.e. youth information centres, youth organisations, libraries and municipalities) that Eurodesk national

coordinators collaborate with to further disseminate Eurodesk information towards young people and those working with them at local, regional and national level.

APPLICATION PROCESS

The call is open to all Eurodesk Multipliers currently part of the network. Multipliers must nominate their project themselves. A project can only be submitted in one category. To apply, participants must fill in this application form: **<https://awards.eurodesk.eu/apply/>**. Only applications received via this form will be considered. Eurodesk Brussels Link cannot be held responsible in case the application does not reach us in time.

The organiser reserves the right to contact the applicant for an in-depth interview, if needed, to correct and/or supplement the information received.

Multipliers are strongly encouraged to discuss their applications with National Coordinators before submitting their forms.

The deadline to submit applications is **19 February 2023 (till 23:59 CET)**.

COMPETITION CATEGORIES

We live in very unpredictable times, and therefore projects aimed at young people should empower them, adapt effectively to change and/or be the result of out-of-the-box thinking. Eurodesk multipliers' projects surely combine those three dimensions, however applicants will have to select the most suitable category. In addition, we believe that in line with Eurodesk vision and strategy, projects shall be inclusive and aim to be greener which are acknowledged as transversal dimensions.

When sending in their applications, Multipliers will **select 1 of the 3 thematic awards categories**, in which they wish to compete:

- **Empowering young people** - youth-led projects and/or using peer to peer approaches to empower young people as information creators/providers and/or change makers.
- **Adapting to changing realities** - finding the most appropriate and effective way of implementing activities to overcome obstacles (i.e. pandemics, conflicts, consequences of neighbouring conflicts, marginalised communities).

- **Thinking out of the box** - projects and activities designed and implemented through creative, unconventional approaches, smart solutions and/or local support networks.

In addition, all projects will be competing for the Eurodesk Network Prize, with a selection by the Eurodesk National Coordinators.

- **Eurodesk Network Prize:** project selected by the National Coordinators from the 15 most highly rated projects by the jury (top 5 from each category, without counting the winners of the above Awards).

JURY

The jury will consist of:

- Eurodesk President - **Lorena Baric**
- A member of the European Parliament - **Rosa D´Amato**
- Representative of the European Commission - **Mathieu Orphanides**
- Representative of the Erasmus Student Network - **Nikolina Đurić**
- Representative of the European Youth Forum -

ELIGIBILITY CRITERIA

Projects must meet the following criteria:

- The project is carried out by a Eurodesk Multiplier (it can be in partnership with other organisations);
- The project was organised as a Eurodesk activity (e.g. **the logo is present in the visuals**, Eurodesk was promoted during the project, etc.);
- The project has not been submitted to the previous Eurodesk Awards editions;
- The project started no earlier than 1 January 2020;
- The project was finished no later than 31 December 2022;

- The project application form is complete (no empty compulsory input fields) and submitted no later than 19 February 2023, 23:59 CET;
- The organisers will contact the selected applicants, if needed, to collect additional information, then make a preliminary selection based on the eligibility criteria.
- If a project passes the eligibility criteria, it will be sent to the jury members. In case the eligibility is not clear, Eurodesk Brussels Link might send the application to jury members with a flag and a comment detailing the possible issue. It is then the jury's decision whether to consider the application or not.
- Each member of the jury will evaluate the competition projects individually, scoring them on a scale of 0-20 for one of the three thematic criteria and 0-5 for each of the four transversal criteria.
- The jury will make the final selection of the winners during their jury meeting, taking into account the results of the voting. However, it is the jury's collegial decision to name the three winners. In each category, the jury will select 1 winning project.
- National Coordinators will be asked to select the winner of the Eurodesk Network Prize category, assessing 15 projects receiving the highest scores from the jury in all 3 categories (top 5 from each category, without counting the winners selected by jury).
- The nominees in the Eurodesk Awards will be contacted by email and invited to attend both the Eurodesk Awards ceremony and the Eurodesk Multipliers Seminar.
- EBL will cover the travel and participation costs of only 1 representative of each nominated project.
- In the case of projects organised in partnership between two or more Multipliers, the National Coordinator of the country of origin of the awarded project will decide whether they are able to cover travel and participation costs of additional representatives of the project.

EVALUATION CRITERIA

For each project presented, the jury will evaluate one the following **thematic criteria** corresponding to one of the Awards categories (this criteria counts 20 points):

Thinking out of the box / Innovation	Assessing to what extent the project used unconventional approaches and creative features such as gamification, or incorporated new trends and/or innovative outreach techniques, including new partnerships.
Agility / Relevance	Assessing to what extent the project managed to adapt to obstacles/problems to deliver youth information to young people and those working with them (international conflicts, pandemics, etc.)
Empowerment	Assessing to what extent the project resulted in empowering young people as information creators/providers and/or change makers (youth-led and/or peer to peer approaches).

For each project presented, the jury will evaluate the following **transversal criteria** (same criteria for the 3 thematic Awards categories, each criteria counts 5 points):

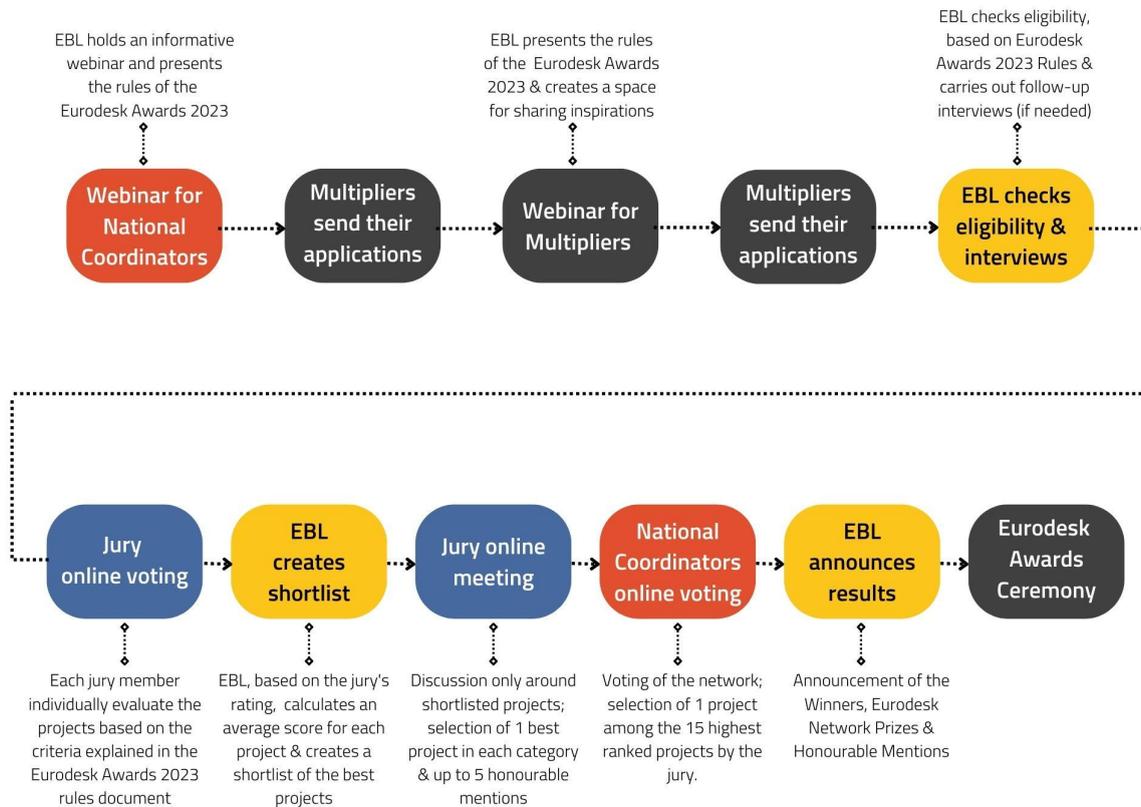
Internationality	Assessing to what extent the project is in line with Eurodesk's mission of informing young people about mobility opportunities or encouraging them to become active citizens. Assessing to what extent the European dimension is present in the project and visible.
Impact	Assessing the results and outcomes of the project and how much impact it had while informing young people about mobility opportunities or encouraging them to become active citizens.
Inclusivity	Assessing to what extent the project engaged target groups from disadvantaged backgrounds and reached young people with fewer opportunities or NEETs.
Sustainability	Assessing the extent to which the project complies with the "Golden principles of green information services" as mentioned in the Eurodesk and Eryica publication on Greening Youth Information Services.

SELECTION PROCESS

The jury's selection process is the following:

1. The jury members receive the projects' descriptions, and in some cases with a flag and a comment detailing the possible issue, ahead of the jury meeting. Individually, they evaluate the projects by giving 0 to 20 points on one of the thematic criteria and 0 to 5 points on each of 4 transversal criteria for each project. Since there are 5 criteria (1 thematic criteria counting 20 points and 4 transversal counting 20 points together), a jury member can give up to 40 points to each project.
2. EBL receives the individual evaluation results from jury members prior to the jury meeting and calculates the average score for each evaluation criteria and the total average score for each project. EBL then creates a shortlist out of the top projects, 6 in each of the three categories.
3. To discuss and select the best projects, jury members meet online. This meeting is facilitated by a member of Eurodesk Brussels Link.
 - a. Firstly, EBL reveals the shortlists in each of the three thematic categories, along with the average points awarded by the jury.
 - b. The top projects revealed will form the base of the discussion between the jury members. The score is a general point of reference, the jury does not have to base its decisions entirely on it, and is entitled to agree on a collegial basis, on the winner for each category. The jury will select 1 winning project from each category. In addition, the jury may award up to 5 honourable mentions.
4. The top 5 projects from each of the 3 categories that received the highest overall points from all jury members (without counting the winners) will compete for the **Eurodesk Network Prize**. As in previous years, this prize will be decided by national coordinators via an online voting.
5. Once the Eurodesk Network voting results are in, the winner of the Eurodesk Network Prize is named. In the case a project is selected as both, the winner of the Network Prize and as an honourable mention in one of the three categories, they will be awarded with the Eurodesk Network Prize.

PROCESS CHART



WINNERS AND MENTIONS OVERVIEW

Winners

3 winners selected by the jury

Eurodesk Network Prize winner

Mentions

up to 5 'Honourable Mentions' selected by the jury

PRIZES

Eurodesk Brussels Link will cover travel and accommodation for the 4 winners (one representative from each winning project) to attend the European Eurodesk Multipliers' Seminar and the Awards Ceremony.

In the case of winning projects organised by two and more multipliers, the national coordinator for the country of origin will decide individually whether they are able to cover the costs for travel and participation of additional multipliers involved in the project.

Each winning project will also receive a DSLR camera and training on how to use the new device.

The organisers of the projects that received an Honourable Mention from the jury will receive certificates and Eurodesk goodies.

TIMELINE

- 7 December 2022: Eurodesk Awards 2023 - information webinar for Eurodesk National Coordinators
- 3 January 2023: the call for the new Eurodesk Awards 2023 is published
- 12 January 2023: webinar on the Eurodesk Awards procedure for Multipliers
- 19 February 2023, 23:59 Brussels time: deadline for sending applications
- 20 February - 10 March 2023: eligibility check of applications by EBL
- 13 - 26 March 2023: Jury voting
- 30 March 2023, 14:00-16:00 CET: Jury online meeting
- 04 - 14 April 2023: Eurodesk Network Prize online voting
- 21 April 2023: results announced
- 1 June 2023, 19:00-20:00 CET: European Multipliers' Seminar and Awards Ceremony

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